March 2022

Dear Members and Friends:

The Montgomery County Branch of the NAACP invites you to join us for our Annual Freedom Fund. This year's event will be held on Sunday, May 15, 2022 at Martin’s Crosswinds located at 7400 Greenway Center Drive, Greenbelt, MD 20770. The Event will begin at 2:00 p.m. Proceeds from the event represent the major sources of funding used to carry out our many programs and services each year. Our theme for 2022 is "The Fight Continues: Preserving Our Vote, Health, & Civil Rights." Our invited speaker is Mr. Erek L. Barron (49th United States Attorney, District of Maryland).

We invite you to share our vision and join us in contributing to the health and growth of our community. As a sponsor, you can demonstrate your support by advertising in our souvenir journal or purchasing a ticket. The associated forms are attached.

All monies must be submitted at the same time to ensure proper placement. Upon receipt of your payment, tickets and all related information will be sent or delivered to you. We would be happy to explore sponsorship opportunities with you in greater detail. Please contact Committee Chair Yaminah Leggett-Wells at (301) 879-8121 /yleggettwells@gmail.com. Your response is needed no later than April 15,2022. Thank you for your consideration.

Sincerely,

Linda Plummer     Yaminah Leggett-Wells
Linda Plummer     Yaminah Leggett-Wells
Branch President, MC/NAACP     Freedom Fund Chair

Enclosures:
2022 Freedom Fund Journal Advertisement/Ticket Form
NAACP Freedom Fund Reception

SOUVENIR JOURNAL PURCHASE AGREEMENT

I agree to purchase an advertisement for the 2022 NAACP Freedom Fund Souvenir Journal as indicated below:

- $500 Inside Front Cover
- $600 Back Cover
- $400 Inside Bock Cover
- $300 Full Page (8.5"x 11")
- $175 Half Page (5.5" x 8.5")
- $125 1/4 Page (4.25" x 5.5")
- $75 1/8 Page (4.25" x 2.75")

$______________________Total Amount Enclosed

Please print name exactly as you wish it to appear. Thank you!

Name of Organization_________________________________________________

Contact Person______________________________________________________

Address____________________________________________________________

City______________________ State_______________ Zip___________________

Phone Number ___________________ Email Address_______________________

Please enclose a check for the full cost of the ad(s) and photo(s), payable to the Montgomery County Branch NAACP. Also include camera-ready artwork and photo(s) Mail to: 2022 Freedom Fund Committee, P.O. Box 2165, Rockville, MD, 20847-2165 no later than April 15, 2022. Artwork and photos must be sent electronically to ylegettwells@gmail.com. Include “Freedom Fund 2022” in the subject line of the email.
2022 NAACP Freedom Fund Reception

SPONSOR REPLY FORM

Name of Company/Organization________________________________________
Contact Person______________________________________________________
Address________________________________________________________________
City______________________ State_______________ Zip___________________
Phone Number ___________________ Email Address_______________________

Level of Sponsorship (please check appropriate box):

☐ Corporate $2950
  ▪ Full feature page in souvenir journal
  ▪ Ten tickets

☐ Community $1425
  ▪ Half feature page in souvenir journal
  ▪ Ten tickets

☐ Individual $70 Contribution

☐ Patron $25 Contribution

☐ Youth $40 Contribution

Additional tickets if needed: Individual Tickets - $70

Number of tickets ________________ Amount $_____________

Total Amount Enclosed $__________________

Make checks payable to the Montgomery County Branch NAACP. Proceeds are partially tax deductible.

Please return this form by April 15, 2022 to:

Montgomery County Branch NAACP
Freedom Fund Committee
P O. Box 2165
Rockville, Maryland 20847-2165