



**NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF
COLORED PEOPLE
MONTGOMERY COUNTY, MARYLAND BRANCH
BOX 2165
ROCKVILLE, MARYLAND 20847-2165**

January 2018

2018 Freedom Fund Dinner
Montgomery County
Branch
NAACP

Linda M. Plummer
President

Yaminah Leggett-Wells
Freedom Fund Committee
Chair

Committee Members
Dr. Jeremiah Floyd
Patricia Fenn
Kim McLurkin-Harris
Steven Saint-George
Lucy Hayes

www.naacp-mc.org

Dear Members and Friends:

The Montgomery County Branch of the NAACP needs you. Please join us in supporting the Annual Freedom Fund Dinner on Sunday, May 6, 2018 at the Bethesda North Marriott Conference Center, 5701 Marinelli Road, North Bethesda, MD 20852. A spectacular reception begins at 5 p.m., followed by the dinner and program at 6 p.m. Your support and participation will ensure that this year's event is both successful, as well as memorable. Proceeds from the dinner and our branch membership dues represent the major sources of funding used to carry out our many programs and services year.

Our theme for 2018 is "Steadfast and Immovable". The invited keynote speaker is nationally and internationally renowned researcher, educator, author and presenter Dr. Joy DeGruy. We are extremely excited to announce that our confirmed emcee is Dr. DeRionne Pollard. The Honorary Chairs for this year's event are the Montgomery County First Responders.

We invite you to share our vision and join us in contributing to the health and growth of our community. As a sponsor, you can demonstrate your support by advertising in our souvenir journal, purchasing a table of ten, or purchasing an individual ticket, or the opportunity to become a patron" Descriptions of these opportunities and associated forms are attached.

Please also note that if you would like to reserve seating at a particular table, all monies must be submitted at the same time to ensure proper placement. Upon receipt of your payment, tickets and all related information will be sent or delivered to you.

We would be happy to explore sponsorship opportunities with you in greater detail. Please contact Committee Chair Yaminah Leggett-Wells at (301) 657-2062 /yleggettwwells@gmail.com. Your response is needed no later than March 16,2018, so that we can maximize your exposure in our promotional materials. Thank you very kindly for your consideration.

Sincerely,

Linda Plummer
Branch President, MC/NAACP

Enclosures:

2018 Freedom Fund Journal Purchase Agreement
Sponsor Reply Form

NAACP Freedom Fund Dinner

SOUVENIR JOURNAL PURCHASE AGREEMENT

I agree to purchase an advertisement for the 2018 NAACP Freedom Fund Souvenir Journal as indicated below:

- \$500 Inside Front Cover
- \$600 Back Cover
- \$400 Inside Back Cover
- \$300 Full Page (8.5" x 11")
- \$175 Half Page (5.5" x 8.5")
- \$125 1/4 Page (4.25" x 5.5")
- \$75 1/8 Page (4.25" x 2.75")

\$ _____ Total Amount Enclosed

Please print name exactly as you wish if to appear. Thank you!

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

Please enclose a check for the full cost of the ad(s) and photo(s), payable to the Montgomery County Branch NAACP. Also include camera-ready artwork and photo(s) Mail to: **2018 Freedom Fund Dinner Committee**, P.O. Box 2165, Rockville, MD, 20847- 2165 **no later than March 16, 2018**. Artwork and photos must be sent electronically to Steven Saint-George at naacpmc@fhgmediaent.com. Include "**Freedom Fund 2018**" in the subject line of the email.

2018 NAACP Freedom Fund Dinner

SPONSOR REPLY FORM

Name of Company/Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

Level of Sponsorship (please check appropriate box):

Corporate \$3500

- Full feature page in souvenir journal
- One table of ten tickets

Community \$1750

- Half feature page in souvenir journal
- One table of ten tickets

Individual \$125 Contribution

Patron \$25 Contribution

Youth \$55 Contribution

Additional tickets and/or table(s) if needed: Individual Tickets - \$125, Table of ten - \$1,250

Number of tickets and/or table(s) _____ Amount \$ _____

Total Amount Enclosed \$ _____

Make checks payable to the Montgomery County Branch NAACP. Proceeds are partially tax deductible.

Please return this form by March 16, 2018 to:

Montgomery County Branch NAACP
Freedom Fund Dinner Committee
P O. Box 2165
Rockville, Maryland 20847-2165